

Carton 6/3

Allocation Summary			
Brand	Virginia Slims		
Umbrella	113	1996 VS Book Of Days Program	Status Open
Promotion	1272	10/96 BOD Program (1997 calendar)	Status Planned
Offer	1430	10/96 VS BOD Carton 30 DI	Retail Status Planned
PM Express Kit#:	043A		
Kit Description:	VS BOD Carton 30 DI		
Deals/Kit:	30		
Sales Kit Allocation:			
NATIONAL		8,699	
REGION1 (1)		895	
BANGOR (1A0)		0	
BOSTON (1B0)		0	
HARTFORD (1C0)		0	
RHODE ISLAND (1...		0	
ALBANY (1E0)		0	
SYRACUSE (1F0)		0	
BUFFALO (1G0)		0	
NEW YORK (1H0)		527	
PHILADELPHIA (1I0)		368	
HARRISBURG (1J0)		0	
REGION2 (2)		3,546	
BALTIMORE (2A0)		182	
WASHINGTON (2B0)		376	
RICHMOND (2C0)		452	
RALEIGH/DURHA...		153	
CHARLOTTE (2E0)		224	
COLUMBIA (2F0)		157	
GREENVILLE (2G0)		103	
KNOXVILLE (2H0)		163	
NASHVILLE (2I0)		239	
ATLANTA (2J0)		502	
BIRMINGHAM (2K0)		275	
SAVANNAH (2L0)		191	
JACKSONVILLE (...)		105	
PENSACOLA (2N0)		230	
ORLANDO (2O0)		91	
TAMPA (2P0)		82	

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PM Express Kit#:

Kit Description:

043A

VS BOD Carton 30 DI

Deals/Kit:

30

Sales Kit Allocation:

MIAMI (2Q0)	21
REGION3 (3)	2,269
ST. LOUIS (3A0)	127
SPRINGFIELD (3B0)	0
PADUCAH (3C0)	0
MEMPHIS (3D0)	226
JACKSON (3E0)	254
LITTLE ROCK (3F0)	173
NEW ORLEANS (3...	278
LAKE CHARLES (...)	95
DES MOINES (3I0)	0
OMAHA (3J0)	0
KANSAS CITY (3K0)	0
TULSA (3L0)	72
OKLAHOMA CITY (...)	143
DALLAS/FT. WOR...	469
MIDLAND (3O0)	0
ALBUQUERQUE (...)	0
HOUSTON (3Q0)	334
WACO/TEMPLE (3...	98
SAN ANTONIO (3S0)	0
REGION4 (4)	1,321
PITTSBURGH (4A0)	208
CLEVELAND (4B0)	0
COLUMBUS (4C0)	0
CINCINNATI (4D0)	0
SAGINAW (4E0)	82
DETROIT (4F0)	304
GRAND RAPIDS (4...	75
TOLEDO (4H0)	98
INDIANAPOLIS (4I0)	0
LOUISVILLE (4J0)	75
LEXINGTON (4K0)	0
CHICAGO (4L0)	314
PEORIA (4M0)	165
GREEN BAY (4N0)	0
MINNEAPOLIS (4O0)	0
SIOUX FALLS (4P0)	0
MILWAUKEE (4Q0)	0
REGION5 (5)	668
ALASKA (5A0)	0
SPOKANE (5B0)	0
SEATTLE (5C0)	0
PORTLAND (5D0)	0
DENVER (5E0)	0
SALT LAKE (5F0)	0

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Deals/Kit:

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Sales Kit Allocation:

PHOENIX (5G0)	0
SACRAMENTO (5...	134
SAN FRANCISCO (...)	0
FRESNO (5J0)	0
HAWAII (5K0)	81
LOS ANGELES (5...	453
SAN DIEGO (5M0)	0
RESERVE (7)	0
MILITARY (8)	0

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